



## Consulting services:

- 1.- Intelligent Marketing - (AI):** Preparation of marketing plan for commercial penetration in markets and brand positioning. Preparation for execution after approval of a sales plan in key markets with the objective that the company maintains updated information and control over brand positioning. Segmentation according to product category.
- 2.-Marketing services to each potential client:** establishment of contact with the new client, offer and negotiation, sending of information, sending of samples (local), organization of a meeting with the client, visit. Report presentation and follow-up.
- 3.- Product registration:** label design, translation, presentation to the health authority. Importation of products: documentation, logistics, taxes (2% on the value of the shipment)
- 4.- International fairs:** Location of fairs, reservation of spaces, hostesses, marketing and post-event monitoring
- 5.- Thematic seminars:** Locating the best potential clients, Organization, sending emails, calls, visits, hostesses, translators, presentations, and post-event follow-up.
- 6- Constitution of new companies:** Legal and Commercial Advice for Implementation and Constitution of new companies, Acquisition and Sale of different companies, Legal Advice on Investment and Divestment Management of Sale of companies to nationals and/or foreign. Personalized Accounting Management, Management of external audits.

Our company has professionals with more than 15 years of experience in different areas, with national and international experience, speaking Spanish, English and Arabic.

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Consultancy & Investment